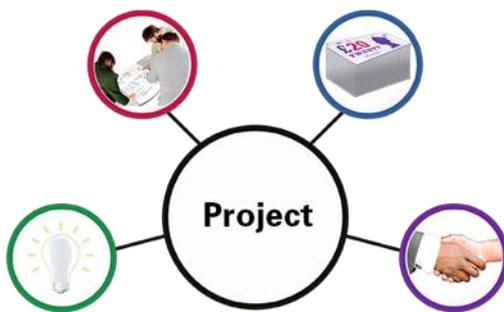


Foundation for Future London: information about our community grant money



Easy read information

Who we are and what we do

WESTFIELD | EAST BANK CREATIVE FUTURES FUND

We are **Foundation for Future London**.

In 2020, we got some funding money from **Westfield Stratford City**.

We used this money to set up a **grant fund** called the Westfield East Bank Creative Futures Fund.

A **grant fund** is money we can use to support local organisations to make more

- Jobs
- Have more learning and training
- Education
- Arts and culture
- New ideas
- Creative places.



Information about the grant money



We have £10 million pounds to spend over 5 years.

We have already spent money in year 1. We call this **Strand 1**.



Now we want to move into Year 2 of our spending.

We looked at how things went in Year 1. We have used this learning to help us spend the set up the grant fund for Year 2.



We want the people who apply for a grant to do this in an easy way.

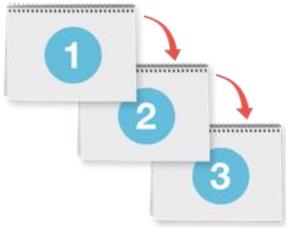
We will make it

- Easy to apply
- Give support to anyone who needs it.



Who we are looking for to apply for the grant money

There are **3 strands of funding**



Low – we have 35 small grants

Medium – we have 20-24 medium grants

High – we have 5-8 big grants.

You can apply for a grant if you include or are part of one of our three foundation themes.



These are

Employment – we want to hear from people who are helping local people to get jobs and work experience



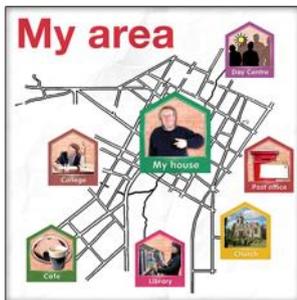
Learning – we want to hear from people who are helping people to learn new skills and get training

Young people – we want to hear from people who work with young people to give them chances like having a coach or mentor



Business support – we want to hear from people who give local people the chance to start their own business.

More about who we are looking for to apply for the grant money



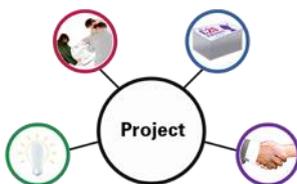
We know these are 4 big groups of areas and people.

We have short, medium and long term projects to help you decide which suits you best.



We will ask you to tell us about your **outcomes**. **Outcomes** are things you want to happen with the grant money you get.

The outcomes should make a difference in the community.



We have a list of 13 outcomes you can look at to see if they fit with your project.

These outcomes are related to things like



- People learning new skills
- People being able to deal well with their emotions
- People making changes in their community and environment.

Quality outcomes



We want the project you apply to get money for to have **quality outcomes**.

This means the project will improve the lives of people in a good way.



You need to show us that you have good links in the community to make this happen.

You need to show us you

- Have thought about the community and how they will take part
- Can show us how your project will work in the future to make life better for people.



The Foundation of Future London has a lot of experience in being creative in different areas.



So we want to hear from projects that will change things, for example in art, culture, health, education and more.

Who we want to hear from



We will score your application in a fair way so that everyone gets a fair chance.

We want to include as many different people as possible.

For example, we want people to apply for the grants who are from different background and cultures.



For example, want to hear from

- Disabled people
- People with mental health
- LGBTQ+ people
- Children and younger people
- Older people.



We also want to hear from people who are part of East London communities.

How to apply for a grant



A **Small grant** is between £1000 - £5000.

The project will last between 6 and 12 months.

It should have **two** short to medium outcomes.

You can apply for the grant money if you are a person, school or group that has less than £500,000.



You can apply in two stages.

Stage 1

Please tell us if you are interested in getting grant money.

You can do this between **23 August** and **24 September 2021**.

You only need to send us one page of information about your project.

We will let you know if you can go to Stage 2 by **11 October 2021**.



How to apply for a grant

You will need to send us more information about your project. You have 4 weeks to do this.



We will let you know in late November if you get the project funding money.

If you get the money, your project can start in **December 2021/January 2022.**



3 team members will look at the applications first. They will look to see if your idea matches up with what we are looking for.



The second stage will include the person in charge of Foundation for Future London.

We think we will have a shortlist of 100 projects at the end of Stage 1.

We can only give feedback to people or groups that don't get the money at Stage 2.



If you want the full amount of money, please tell us why.

More about how to apply for a grant

You can [use this form](#) to apply. You will need to fill out the form in one go.



If you already have funding from the **Westfield East Bank Creative Futures Fund**, you can still apply for Year 2 of funding.

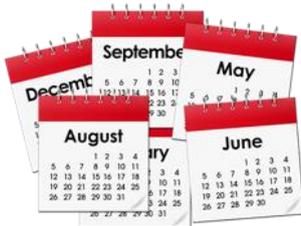
You will need to say this funding is for a new project.



A **Medium grant** is up to **£15,000**.

This is for projects that last 12 months.

It should have at least **three** short to medium outcomes.



Non profit organisations can apply as long as they have less than £1.5 million.

Schools, London Boroughs of Newham, Hackney, Waltham Forest, Tower Hamlets and East Bank partners are exempt from turnover.



You can apply between **30 September** and **3 December 2021**. 9

More about how to apply for a grant



We will award the project money by **January 2022**.

Medium projects will start in March-April 2022.

A larger group of people will look at the applications and make a decision. This will be our **Grant Assessment Panel**.



If you are a school then you can't use the money for a school activity.

If you already have funding from the **Westfield East Bank Creative Futures Fund**, you can still apply for Year 2 of funding.



If you apply for all the money then you need to say how you will spend it.



We will share the link to apply for a medium grant on **30th September 2021**.

Information to know before you apply



To apply for the grant money you must be

1. A **not-for-profit organisation** – for example like a charity, community company or social enterprise.



2. If you are applying on your own then you have to live in the East London borough.

3. Trying to meet the needs of the community.



4. Have a plan to keep children and young people safe – this is called **safeguarding**.

5. Working towards paying people on the right money for London – this is called the **London Living Wage**.



6. Ok to sign a statement that you will treat everyone in a good and fair way.

What we don't give money to



We will **not** give grant money to

- Something that has already happened
- Religious or political projects unless they are good for the community
- Services that come from the government or council
- Projects that are not about community or art and culture
- Activities that happen outside the East London borough
- Education projects that are part of school or college anyway
- Regular workshops that are already happening.



We will have to see some documents like policies and information about your group.

Helpful information



Please read the information carefully in this booklet before you apply.

We want you to

- ✓ Answer all the questions
- ✓ Think about access and including people in your project
- ✓ Make sure your idea fits with what we are looking for
- ✓ Use easy words to tell us your idea.



If you **don't** get the grant money then we will do our best to tell you why and give you feedback.

If you **do** get the grant money, we will send you a letter.



We will need you to keep records of all your costs and what you do in the project.



We will want to see stories and videos the people taking part.

Helpful information



There are people in our team who can help you and give you support to keep records of your project.

You will need to use our name to say where you got the money from.



Find out more about [marketing](#) and what you need to include.

You can email us to get more information about applying for the grant money

Grants@future.london



You can email us about workshops and involving more people in your project

Capacitybuilding.ffl@outlook.com



You can get in touch with us if you have any questions.

We look forward to reading your ideas.