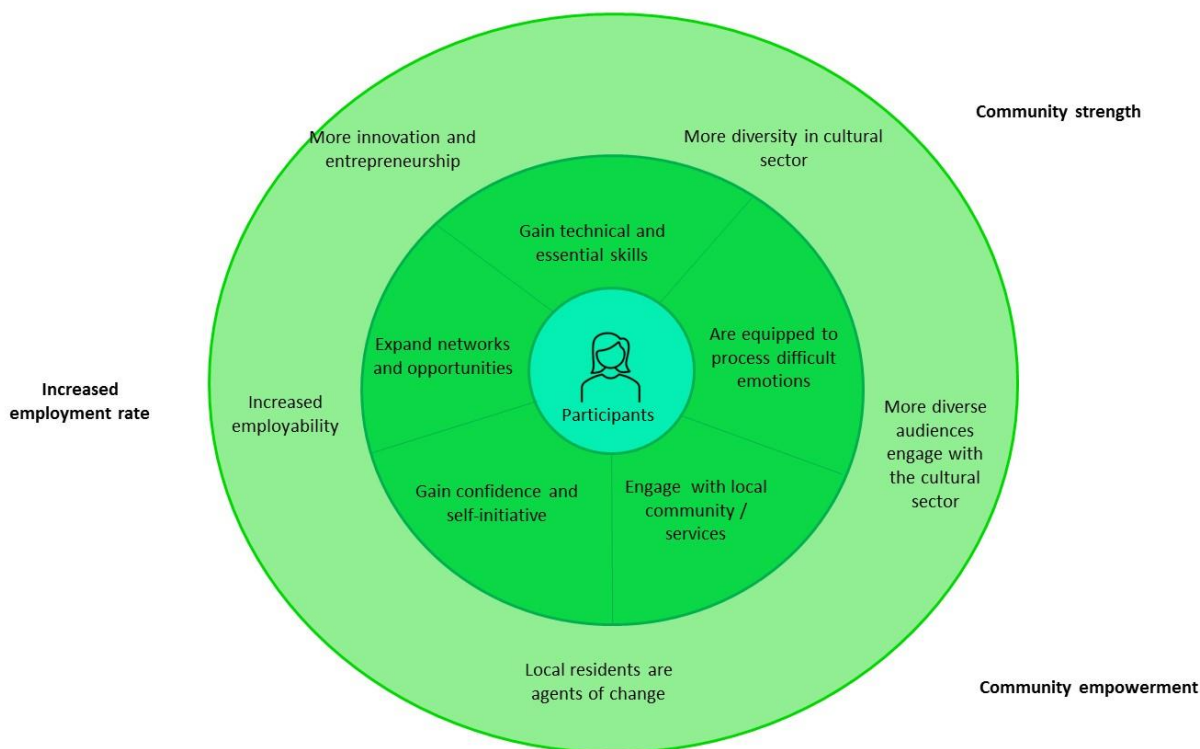


# WESTFIELD | EAST BANK **CREATIVE** FUTURES FUND

## Impact Framework

We have developed a user centred process that clearly demonstrates the pathways through short, medium or long term goals that will lead to a meaningful impact.



Short Term Outcomes	Medium / Long Term Outcomes
Participants gain technical/sector- specific and/or creative skills	Increased employability of participants

Participants gain essential skills	Increased capacity for innovation and entrepreneurship
Participants grow their networks and awareness of local opportunities	Increased diversity in the creative/entrepreneurial sector in the boroughs
Participants gain confidence in their potential and self-initiative	More diverse audiences engage with the cultural sector and benefit from community assets/available services
Participants are better equipped to process difficult emotions	Participants act as agents of change within the local community
Participants are equipped to act as agent of change in their boroughs	Organisations and schools integrate creative approaches within their projects
Organisations and schools are exposed to creative approaches to wellbeing	